

Press information

Ceramic knives from Kyocera: sharp, elegant – and optimally protected

Kyoto/Neuss — **October 7, 2013** — Ceramic knives from Kyocera always leave an impression – because they are so sharp, that they glide effortlessly through almost every kind of food. Already for almost three decades Kyocera produces kitchen knives made of fine ceramics. At that time, the company was one of the pioneers in the field of ceramic-knife-technology for domestic use.

Nowadays, about 10 million sold Kyocera ceramic knives later, the sharp all-rounders have an almost legendary reputation – not only because of their longevity. Their high-quality and ergonomically formed blades cut meat, fish, vegetables and fruit with ease. Even tomatoes can be sliced extremely thin. In use, the blades do not adopt any odor and are not rusting of course.

Ceramic knives from Kyocera are available in many different styles and colors. The most recent example is the classy Japan-series with black blades made of zirconia ceramic and dark handles made of Pakka wood with stainless steel applications and rivets.

To protect the knives from unwanted damage, Kyocera offers a series of high-quality protectors for the sharp blades.

These are available in five different sizes and do not only offer a safe way to store the knives but make them even look good while lying in the kitchen drawer.

Contact:

Kyocera Fineceramics GmbH Daniela Faust Manager Corporate Communications Hammfelddamm 6 41460 Neuss Germany Tel.: +49 2131/16 37 - 188

Fax: +49 2131/16 37 - 166 Fax: +49 2131/16 37 - 150 Mobil: +49 175/7275706 daniela.faust@kyocera.de www.kyocera.eu

Grayling Düsseldorf Jan Leder, Anne Beringer Rather Str. 49d 40476 Düsseldorf Germany

Tel.: +49 211/96 485 - 41/ - 48 Fax: +49 211/96 485 - 45 jan.leder@grayling.com anne.beringer@grayling.com



Press information

For more information about Kyocera: www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 228 subsidiaries (as of April 1, 2013), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 3,0 gigawatts of solar power having been installed around the world to date.

The company is ranked #492 on *Forbes* magazine's 2013 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.58 billion in fiscal year 2012/2013. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, fineceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €400,000 per prize category).

Contact:

Kyocera Fineceramics GmbH Daniela Faust Manager Corporate Communications Hammfelddamm 6 41460 Neuss Germany Tel.: +49 2131/16 37 - 188

Fax: +49 2131/16 37 - 166 Fax: +49 2131/16 37 - 150 Mobil: +49 175/7275706 daniela.faust@kyocera.de www.kyocera.eu

Grayling Düsseldorf Jan Leder, Anne Beringer Rather Str. 49d 40476 Düsseldorf Germany

Tel.: +49 211/96 485 - 41/ - 48 Fax: +49 211/96 485 - 45 jan.leder@grayling.com anne.beringer@grayling.com